

# What Are Your Numbers?

Ever wonder just how many lives you touch with each production? You will be amazed when you crunch some numbers and see how much of an impact you are making!

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## ON STAGE

- \_\_\_\_\_ Actors
- \_\_\_\_\_ Chorus members/Extras
- \_\_\_\_\_ ON STAGE TOTAL

## BEHIND THE SCENES (Don't forget to include students, parents, other faculty members, etc.)

- \_\_\_\_\_ Assistants (assistant director, stage manager, etc.)
- \_\_\_\_\_ Lights
- \_\_\_\_\_ Sound
- \_\_\_\_\_ Sets
- \_\_\_\_\_ Costumes
- \_\_\_\_\_ Makeup
- \_\_\_\_\_ Other tech
- \_\_\_\_\_ Publicity
- \_\_\_\_\_ Ushers
- \_\_\_\_\_ Ticket sales
- \_\_\_\_\_ Concessions
- \_\_\_\_\_ BEHIND THE SCENES TOTAL

## AUDIENCE

- \_\_\_\_\_ How many performances are you having?
- \_\_\_\_\_ What is your average audience size per performance?
- \_\_\_\_\_ AUDIENCE TOTAL (Multiply performances by audience size)

Add together these three totals to realize how many lives you are touching with this production: \_\_\_\_\_

How many productions do you do in a year? \_\_\_\_\_

How many productions have you directed in your career? \_\_\_\_\_

*If you are interested in an academic perspective on how live theatre changes audience members, see "Assessing the Intrinsic Impacts of a Live Performance" by WolfBrown, a report commissioned by 14 major university presenters. This 21-page report measures intrinsic impacts through the factors of captivation, intellectual stimulation, emotional resonance, spiritual value, aesthetic growth and social bonding. You can find this report at:*

*[http://wolfbrown.com/images/books\\_reports/documents/ImpactStudyFinalVersionSummaryOnly.pdf](http://wolfbrown.com/images/books_reports/documents/ImpactStudyFinalVersionSummaryOnly.pdf)*